Richard Mayer's Sixth Multimedia Principle:

SEGMENTING PRINCIPLE

People learn better when a multimedia message is presented in user-paced segments rather than as a continuous unit.

Example: In an online recipe tutorial, split each step into **separate** sections, and allow learners to click ahead to the next step **at their own pace**.

NEXT

Reference: Mayer, R. (2020). *Multimedia learning.* (3rd ed.). Cambridge University Press.