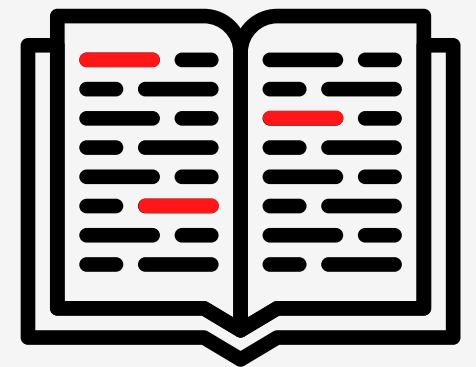Richard Mayer's Second Multimedia Principle:

SIGNALING PRINCIPLE

People learn better when cues are added that highlight the organization of essential material.

Example: For a text lesson, include *clear headings* for different sections, and emphasize key words with *bold font or color*.

Reference: Mayer, R. (2020). *Multimedia learning.* (3rd ed.). Cambridge University Press.

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