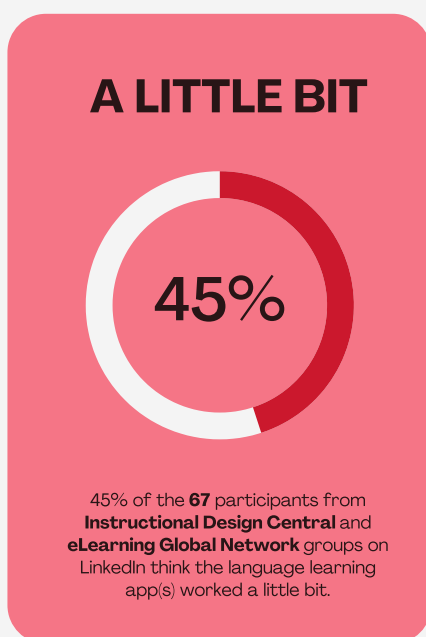
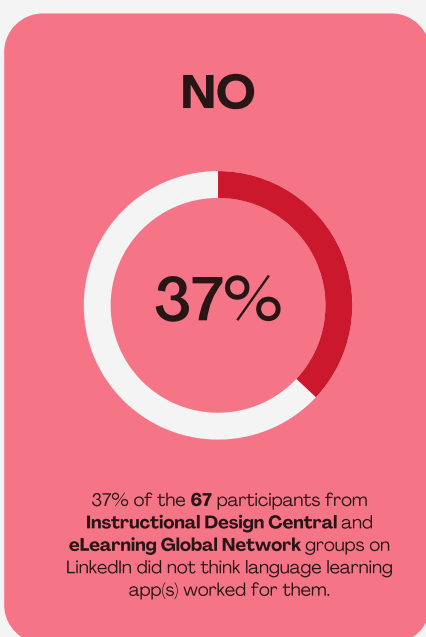
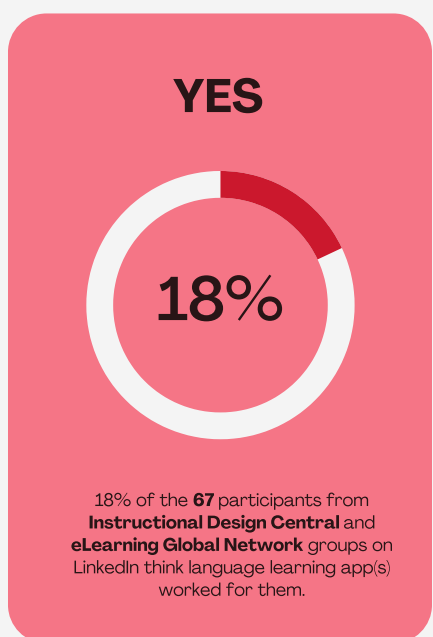
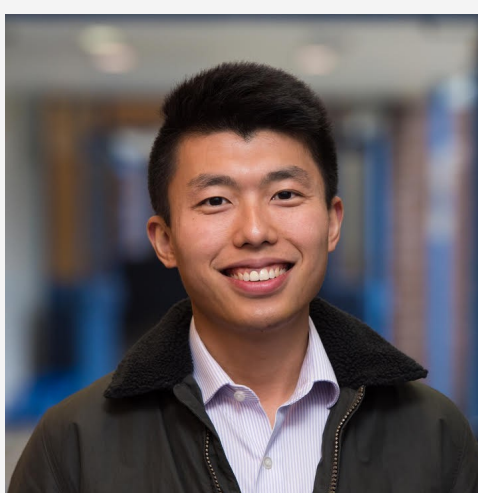


DO LANGUAGE LEARNING APPS REALLY WORK?

What makes language learning fun?

"According to our research, the most important [thing] is to be able to use what you just learned and [to] use [it] to complete a real-life task, to do something with your language. It basically opens the door to a brand new world; because then you can understand people, you can learn the culture."

-- Jack Du



"Hundreds of millions of language learners around the world struggle to really turn this learning into everyday fluency because the apps that they use usually lack in 3 areas, that is **communication**, **immersion**, and **gamification**."

-- Jack Du

PARTICIPANTS' COMMENTS: REASONS BEHIND THEIR VOTES!

A lack of dedicated time for practice.
-- Jeffrey Horne, EdD

Rather than putting the blame on any one app (though in my personal opinion, the gamification principles they often use make the look and feel rather childish), I would say that the biggest blocker is that no app can make up for a lack of exposure to native speakers.

-- Thomas Ohlenforst

I used DuoLingo for Italian. It was just ok for the basics. The real learning took place when we went to Italy, specifically in Tuscany and small surrounding towns where no one spoke English. It was great fun, informative and educational.

-- Paul Zamora



Listen to Jack's interview on elearningdesigners.org 

